

Generative Artificial Intelligence



Overview

Generative AI is rapidly becoming one of the most exciting and influential technologies today. It can create realistic digital art, write sophisticated text, and enhance various business processes.

This award is an ideal introduction for anybody wishing to understand the basics of using generative AI, its future potential, and the associated ethical and legal concerns.

Key information

- Level 3 Award (SFIA) sfia-online.org
- 4 x 2-hour live online training sessions
- 30 hours of learning
- Mock exam & feedback + BCS exam

£495 +VAT

Enquire or enrol

learn-tech.com/ai-qualifications



Who is this award for?

- ✓ **Individuals or organisations** aiming to improve efficiency and meet personal or organisational goals through generative AI
- ✓ **Professionals in roles such as:** Content Creators; Designers; Developers; Project Managers; Product Managers; Copywriters; CIOs; Change Practitioners; Business Consultants; Team Leaders and People Managers
- ✓ **Anyone** interested in learning how to use generative AI



Course content

- ✓ The meaning of AI and generative AI, including its history and key principles
- ✓ The legal, ethical and regulatory considerations of generative AI
- ✓ How humans can use generative AI to support business activities
- ✓ How to identify and implement opportunities for generative AI
- ✓ Generative AI's impact on the future of society and business



Exam format

Assessment is through an invigilated online exam, available only at the registered date / time.

It will be 30 minutes (online and supervised) and consist of 20 multiple choice questions. The pass mark is 65%.

Adjustments or extra time can be requested under the BCS Reasonable Adjustments Policy if you have a disability or other special considerations.



Entry requirements

There are no formal entry requirements. These courses are open to anyone interested in building their AI skills, although some professional experience in a business or IT environment may be beneficial.