

Digital Product Manager

Level 4 Apprenticeship

Driving and managing digital products throughout their lifecycle, gathering user feedback to support maintenance and improvements

Scan for
start dates



Training Model

15
Months

This apprenticeship is designed for individuals, in any sector, who are responsible for the end-to-end lifecycle management of digital products.

2
Hours

1x fixed live online weekly training session.

4.5
Hours

Weekly off-the-job training (OTJT). Completed outside normal duties, during working hours.

Capability Timeline



Included Professional Courses (Free)



BCS Award:
AI & The Digital
Ecosystem



BCS Foundation
Certificate in Agile

Each Course Includes

▪ Live online training ▪ Additional learning ▪ Exam preparation ▪ Final exam

LearnTech Pass Rate & Reviews

99.5%
Pass Rate

★★★★★ Excellent
Employer reviews

★★★★★ Excellent
Apprentice reviews

Official DfE pass rate for 2025 - 2026. 4* reviews every year since 2022.



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